



# Farmers Market Conference EXHIBITORS

November 1 & 2, 2018 Richmond, VA

## CONFERENCE INFO

Dates: November 1 & 2, 2018

Location:

Goochland Farm Bureau  
12580 W. Creek Pkwy.  
Richmond, VA 23238

## EXHIBITION DATES & HOURS

### Set-up Hours:

Thursday/Friday 8AM

*Exhibits Open to Attendees throughout the conference; specific schedule TBA*

### Take-Down:

Thursday (if 1-day) 5:00-6:00PM  
Friday (if 2-day) 4:00-5:00PM

## EXHIBITION BOOTH REGISTRATION

Space is limited and assigned on a first-come, first-serve basis. VAFMA encourages exhibitors that offer services to help farmers markets managers and vendors enhance their business practice such as insurance coverage, marketing services, data collection resources, etc.

## EXHIBITION FEES

**One-Day:** \$200

**Two-Day:** \$400

## EXHIBITION FEE INCLUDES

- ◆ 8' x 6' space
- ◆ 8' table w/ linen
- ◆ 2 chairs
- ◆ Exhibitor Booth Staff Badges
- ◆ Free Wi-Fi in Exhibit Area
- ◆ 2-complimentary tickets to the Annual Farmers Market Conference (Covers all sessions/workshops, scheduled meals/snacks, and refreshment functions; additional tickets may be purchased via a promo special)
- ◆ Logo & Website linked to VAFMA.org w/ short profile on Exhibitor page
- ◆ Logo on Conference Materials

## APPLICATION & QUESTIONS

*If interested in exhibiting, please complete the attached application form along with your payment. If you have additional questions, please contact VAFMA at [info@vafma.org](mailto:info@vafma.org) (subj: exhibitor question).*

**Exhibitors will enjoy:**

**Exposure to**

**Farmers Market Managers Statewide**



**A chance to engage with conference attendees during our evening reception.**



# 2018 Exhibitor Agreement

Exhibitor/Company Name: \_\_\_\_\_

Contact Name/ Authorized Representative: \_\_\_\_\_

Name of Person/s Attending Booth: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Exhibit Days:  Thursday, November 1      Amount: \$ \_\_\_\_\_

Friday, November 2

Please link to my website from vafma.org Web URL: \_\_\_\_\_

What is the nature of your business or organization and how might this benefit/support a farmers market operation?

I agree to be an Exhibitor at the 2018 Virginia Farmers Market Association Conference in Richmond, VA for the number of days indicated above which includes all the benefits listed in the Exhibitors Fee Information handout. I understand that exhibitors fees help support VAFMA's Annual Farmers Market Conference and the operational expenses of VAFMA and that I/our company will be listed as one of the Exhibitors. I agree to abide by the rules established for all exhibitors of VAFMA and further agree to make full payment with submission of this agreement unless other arrangements are made in writing.

Title: \_\_\_\_\_

Authorized by: (Print) \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

### EXHIBITOR CHECKLIST

- All information on the form above is complete, signed and dated.
- Logo image file provided on disk or emailed to info@vafma.org in (.jpg, .tiff, .gif, .png); subject line: Logo Image
- Check, money order or credit card payment in full amount made payable to:

**Mail to:** Virginia Farmers Market Association, c/o Lisa Dearden, VAFMA Treasurer, P.O. Box 4, Sandy Hook, VA 23153

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### Virginia Farmers Market Association

#### For office use only

Confirmation sent: Received by:

Payment received - CC / Check / MO # Logo received:

Amount: \$