Virginia Farmers Market Association

This preliminary data from 7 markets in the Richmond Virginia area demonstrates the significant community impact of Virginia’s farmers markets. Participating markets include Birdhouse Farmers Market, Carytown Farmers Market, Chesterfield County Farmers Market, Goochland Farmers Market, Lakeside Farmers Market, Manakin Market & South of the James Market.

5,927 acres

of diversified farmland in production by vendors.

America loses an acre of farmland every hour to development.

32 miles

average distance food travels from farm to market.

That's fresh! Most food eaten in the U.S. has travelled nearly 1,200 miles.

193 businesses

are supported by these markets, over the course of the year.

The markets allow new and small businesses to enter the marketplace.

37 vendors

are young or beginning farmers.

Markets help build the next generation of American farmers.

638 employees

are supported by vendors' businesses.

Small businesses create new meaningful employment opportunities.

126 of our vendors

are women or minority businesses.

These markets offer economic opportunity to all members of our community.

VAFMA’s mission is to support farmers markets through education initiatives, while building opportunities for collaboration, networking, advocacy, and innovation that supports the growth and sustainability of farmers markets statewide.

Learn More At:
http://vafma.org

Stay in touch:
mary.delicate@vafma.org
https://www.facebook.com/vafma4u
https://www.instagram.com/virginiafarmersmarkets/
https://twitter.com/VAFarmersMkts

Created in collaboration with the Farmers Market Coalition through Farmers Market Metrics.