

2017

# Virginia Farmers Market Association

This preliminary data from 7 markets in the Richmond Virginia area demonstrates the significant community impact of Virginia's farmers markets. Participating markets include Birdhouse Farmers Market, Carytown Farmers Market, Chesterfield County Farmers Market, Goochland Farmers Market, Lakeside Farmers Market, Manakin Market & South of the James Market.



**5,927 acres**

of diversified farmland in production by vendors.

America loses an acre of farmland every hour to development.



**32 miles**

average distance food travels from farm to market.

That's fresh! Most food eaten in the U.S. has travelled nearly 1,200 miles.



**193 businesses**

are supported by these markets, over the course of the year.

The markets allow new and small businesses to enter the marketplace.



**37 vendors**

are young or beginning farmers.

Markets help build the next generation of American farmers.



**638 employees**

are supported by vendors' businesses.

Small businesses create new meaningful employment opportunities.



**126 of our vendors**

are women or minority businesses.

These markets offers economic opportunity to all members of our community.

• VIRGINIA • FARMERS • MARKET •



• ASSOCIATION •

VAFMA's mission is to support farmers markets through education initiatives, while building opportunities for collaboration, networking, advocacy, and innovation that supports the growth and sustainability of farmers markets statewide.

**Learn More At**

<http://vafma.org>

**Stay in touch:**

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