



2019 VAFMA Conference

Farmers Markets Are The Gateway to Local Food

November 13-15, 2019
Stonewall Jackson Hotel
Staunton, VA

All Proposals Due: Aug 1, 2019

VAFMA is pleased to invite you to be a part of the **7th Annual 2019 VAFMA Conference**. This 3-day annual event brings together vendors, market managers, agriculture policymakers, and community partners to share their passion for farms, food access, small business, healthy communities and farmers markets. There will be targeted workshops and training opportunities, dynamic speakers, fun-filled social networking events, and the Virginia Farmers Market Association's annual member meeting.

This year's theme focuses on Agritourism -- an often untapped path for helping shoppers discover farmers markets. Speakers will discuss how farmers markets can participate in agritourism and the resulting impact on vendor sales, healthy lifestyles and community collaboration. Conference sessions will also cover topics tailored to the needs of market managers and vendors including:

- Leadership
- Fundraising
- Food Access
- Agritourism
- Food Safety
- Marketing & Promotions
- Farmers Market Data
- Special Events
- Consumer Education

Regular session formats are **90 minutes**, though a two-session block is possible for complex topics. Shorter presentations (30 – 45 minutes) can be combined into a longer session. Depending on the quantity and quality of proposals, we will have up to twelve sessions total.

PC laptop computers and projectors will be provided in the session rooms. PowerPoint presentations must be loaded using a USB-drive stick. Presenter will be required to provide equipment for Mac-based presentations.

All proposals are due by 4:00 p.m. on **August 1, 2019**. Use the proposal form on the next page to submit proposals in PDF format attached to an e-mail with the subject line "VAFMA Conference 2019 Session Proposal" to kim.hutchinson@vafma.org.

The Conference Committee will contact you by the end of August to notify you whether or not your proposal has been selected. Please note that the conference committee may request a session proposal be modified, renamed, or reconfigured.

If you have any questions regarding your proposal please contact
Kim Hutchinson at kim.hutchinson@vafma.org.

**VAFMA Conference 2019
Session Proposal**

All Proposals Due: Aug 1, 2019

All proposals must be sent by 4:00pm on August 1st, 2019 to kim.hutchinson@vafma.org

Session Title: _____

Presenter(s): _____

(include names, titles,
organizations)

For a session with multiple presenters, who will be the designated point of contact?

Name: _____ Organization: _____

Phone: _____ Email: _____

Session Format: Classroom Lecture Roundtable Discussion

AV/Supplies needed (laptop, screen and projector provided):

Internet Connection Remote to advance slides Easel and pad Other _____

Session Length: 30-45 minutes 90 minutes 180 minutes Other _____

Target Audience: _____

General Topic: _____

Description of the session: _____

Please attach a one-paragraph biography of each speaker (50 words maximum).

If you have any questions regarding your proposal please contact
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