



Certified Naturally Grown

Grassroots certification that builds farms and community



CNG Mirrors Organic in These Ways



- ✓ No synthetic chemicals
- ✓ No GMOs
- ✓ Transparent Standards
- ✓ Application Required
(more than a pledge)
- ✓ Annual on-Farm Inspection



CNG vs. Organic – the Main Differences



- ✓ Tailored for local farmers
- ✓ Peer-review farm inspections
- ✓ Lower costs
- ✓ Less paperwork



Guide to Exceptional Markets (GEMs)



**Recommend your market at
CNGfarming.org/GEMs**

Benefits to Markets

- Vendor Verification
- Customer Confidence
- Free Marketing Materials

Press release

Signs

Banner Design



Proud to Be



Featuring Certified Naturally Grown producers

Find us listed at CNGfarming.org/GEMs

@CNGfarming

**#ExceptionalMarket
#CertifiedNaturallyGrown**



Vickery Village
Farmers Market

— features —

Certified Naturally Grown
farmers



Look for this label
at our market!

— This certification means —

- ✓ No GMOs
- ✓ No synthetic chemicals
- ✓ Sustainably grown
- ✓ From a local farmer
- ✓ Not a corporate conglomerate
- ✓ Rooted in community



CNGfarming.org