

FARMS **SPREAD**

complete online market management



FARM SPREAD

• VIRGINIA • FARMERS • MARKET •



• ASSOCIATION •



Running a Farmers Market is hard work

Build and Publish a Map	Find and Maintain a Location	Track Market Metrics
Create and Maintain a Website	Collect Fees	Create and Open an Application
Manage Vendors	Apply for Grants	Find Sponsors
Keep Financial Records	Manage documents	Advertise the Market

Market Management

Farmspread market management is **more** than just a web form application

- Full Vendor Relationship Management
- Advanced Contextual Online Applications
- Document Management
- Robust Invoicing with Credit Card payment support
- Intelligent Vendor Stall Scheduling
- Next Generation Interactive Maps
- Event Day Management
- Reporting and Metrics



Media and Marketing

Don't just manage your market, **Promote** your market, get **Noticed**

- Go social with free market profiles
- Get found with geo-aware search
- Built-in Search Engine Optimization (SEO)

GET READY FOR THE VA FARMERS MARKET TRAIL BY:

Claiming Your Free Market Profile!

<https://farmspread.com/virginia>



Vendor Empowerment

Vendors make your market, **empower** them

- Go social with free vendor profiles
- Get found with geo-aware search
- Search Engine Optimization (SEO)
- Vendor product management
- Product inventory
- Sales management



Stay in Touch

Communication is key with your Vendors and Customers

SMS Texting and **Email** fully integrated into the Farmspread platform

Maintain tagged distribution lists to easily message targeted groups

Schedule Email and Texts to be sent in the future



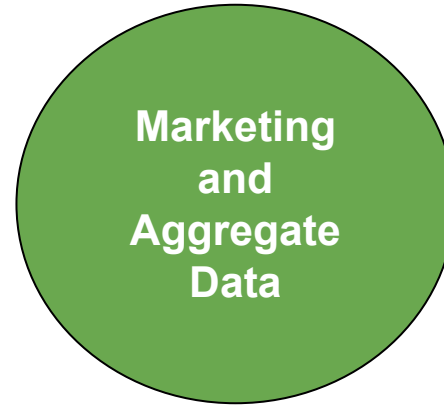
Data and Metrics

FARMSPREAD

VAFMA
Markets



FARMSPREAD



API Services



Farmers Market Trail



Waze GPS

Demo Time