Virginia Farmers Markets are Open for Business!
Market Operations

City Market

Managed and operated by Charlottesville Parks & Recreation
Market Operations

“Action is the foundational key to all success.”

VIRGINIA • FARMERS • MARKET • ASSOCIATION
Market Operations
Pre-order Drive-Thru Market only
Online Pre-Orders
Online Pre-Orders
Market Order Boards

PRE-ORDER
Our vendor list is live!
Check our website & FB!
@freshfarmarlington
www.freshfar.org

WELCOME!
Vendors and Preventive Practices

- Display Only
- Help keep vendors safe: please wash your hands and do not gather near the tents.

Vendors wearing masks and gloves, displaying vegetables and herbs.

- Radishes $3.00
- Italian Parsley

VAFMA (Virginia Association of Farming Markets)
Payment
Booth & Display Guidance
Market Sanitation and Preventive Practices
**Signage**

- **NO DOGS ALLOWED**
- **GUIDELINES TO KEEP THE MARKET SAFE AND OPEN**
  - Maintain 6' apart
  - Avoid large gatherings
  - No pets allowed
  - Keep 6 feet between people
  - Do not touch surfaces
  - Don’t Overstock. Your Neighbor Needs to Eat Too!
  - Use handwashing station if needed
  - We Love You. But Please Don’t Linger!
  - Be Kind. We’re in this together.

**ENTER**

- **PLEASE WAIT IN LINE**
  - 6 ft. apart
  - BFM staff will tell you when to enter

**COVID-19 MARKET MANNERS**

- **DO NOT ENTER IF SICK**
  - Send only 1 person into market
  - No pets allowed
  - Keep 6 feet between people
  - Do not touch surfaces
  - Don’t Overstock. Your Neighbor Needs to Eat Too!
  - Use handwashing station if needed
  - We Love You. But Please Don’t Linger!
  - Be Kind. We’re in this together.

**NUMBER ONE VAFMA**

- Virginia Farmers Market Association
Right now, to help slow the spread of COVID-19, please follow the recommended

SOCIAL DISTANCING OF AT LEAST 6 FEET WHILE IN PUBLIC SPACES

We can do this! Let’s all do our part to have a safe market. Thank you!

Friendly Reminder from Columbia Farmers Market Vendors & Staff

NAPA FARMERS MARKET

Healthy Market Tips

Shop with your eyes before you pick

Keep your distance from others

Wash your hands
• Zinfandel Hall
• Hand washing station

Sign up for e-updates
napafarmersmarket.org

NAPA FARMERS MARKET

Consejos para un Mercado Saludable

Compra con los ojos antes de elegir

Mantén tu distancia de los demás

Lávate las manos
• Salón de Zinfandel
• Estación de lavado de manos

Regístrese para recibir actualizaciones
napafarmersmarket.org
Social Distancing
Social Distancing
Social Distancing
Social Distancing

Please keep your physical distance.

Physical distancing means keeping
6 feet apart from others

For more information on coronavirus (COVID-19) go to:
minneapolismn.gov/coronavirus
Social Media and Website Communication

1. Stay home if you are sick or you are in a high risk group.
2. Customers age 65+ should have someone shop for them whenever possible.
3. Practice good cough and hand hygiene. Handwashing stations are provided.
4. Customers are not allowed to handle produce/products before buying, allow the vendor to bag purchases.
5. Keep 6 feet distance from others at all times.
6. Take prepared food to go to comply with social distancing protocol.
7. Make a shopping list and complete shopping as quickly as possible.
8. This is not a social hour! Limit interactions with other customers and vendors. When possible, please only have 1 person per household at market to make social distancing easier for others.
9. Be prepared with small bills to offer exact change to vendors when possible. Some vendors also accept alternative hands-free payments like Venmo or Apple Pay.

VAFMA

• VIRGINIA • FARMERS • MARKET •
• ASSOCIATION •
Are farmers’ markets allowed to operate during the COVID-19 emergency?

YES
Is pre-ordering from market vendors required?

No
Are farmers’ markets limited to only ten patrons at a time?

The guidance provided by VDACS does not limit the total number of patrons at a farmers’ market to ten (10) at a time.
Is there a calculation for the number of patrons that can be within a market during a given time?

Currently, there is not a formula to calculate how many patrons should be allowed within a market.
Cottage Food Products and on-line pre-ordering for farmers market pick-up

Low Risk Vendor Product Virtual Inspections or use Certified Kitchens
The COVID-19 Virginia Farmers Market
Farmers Market Success During COVID-19 - an online training series

At a time when demand for healthy local food is skyrocketing, farmers markets face incredible hurdles due to COVID-19. VAFMA is hosting two online training classes that will detail how 9 different markets are navigating this obstacle course.

In the trainings, you’ll hear from market managers at rural, urban and suburban markets; government run, private and non-profit markets. They will share their successes and lessons learned along with their communication strategies, signage, market rules, physical structure, social distancing practices, use of volunteers, payment methods and more.

VAFMA staff will summarize the recommendations and resources shared.

Registration for the trainings is limited. Recordings will be available. Cost is $15 per person per training.

Vendor-Managed Pre-Orders
April 23, 2020, Noon – 1:30 PM EST
At each of the markets featured, vendors take their own pre-orders and online sales. However, the markets have all responded with varying set-ups and processes that adapt to their available space and location restrictions. There are drive thru markets, curbside pickups and walk through shopping as well as markets that combine those options.

Market-Managed Online Sales
April 28, 2020, Noon – 1:30 PM EST
Online markets are experiencing major increases in sales and the market managers in this training have jumped in.

We will hear about four markets – each one uses a different ordering platform – Locally Grown, Lulus Local Food, Whats Good, Wosomoso. They also use different distribution methods – home delivery, curbside pickup and multiple pickup locations. One market has been online since 2013, the others are new since COVID-19.

https://vafma.org/resources/webinars/
https://vafma.org/covid-19/

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