

MID-ATLANTIC FARMERS MARKET CONFERENCE

Passport to Success: Leveling Up

November 13-15, 2024

Richmond, VA

Brought to you by

Virginia State University Cooperative Extension & Virginia Farmers Market Association



Greater Happens Here
College of Agriculture



Join us for a dynamic 3-day event bringing together farmers, market managers, policymakers, and community partners. Engage in targeted workshops, training opportunities, and networking events tailored for New Market Managers, Experienced Market Managers, and Vendors. Topics include (to view the full list, visit the registration link below):

- Same Day SNAP Authorization for Markets!
- From Stalls to Stability: The Truth Behind the Grind
- Q and A session with Experienced Market Managers
- The Big Bite – Vendor Marketing Essentials
- From Field to Fan: Turn Your Passion into Powerful Marketing Tools
- Avoiding Common Legal Pitfalls for Farmers Markets
- Standard Operating Procedures for Success
- Values Based Leadership and Conflict Resolution
- The Possibility of Plastic Free Farmers Markets
- Navigating the Regulatory Requirements of Selling
- Using Vendor Visits as a Tool for Market Managers
- How SNAP-Ed supports Farmers and Farmers Markets
- Small Business Accounting Basics
- Overview of Farmers Market Food Access Programs
- Farmers & Markets Actually Improve Low-Income Food Security
- Bridging the Language Gap: Ensuring Equitable Access to SNAP Matching Programs
- Modernization of Farm Market Fresh and Farmers Market Nutrition Programs
- First Aid, CPR, & AED Certification
- ServSafe Food Protection Manager Certification

Location:

Doubletree by Hilton
1021 Koger Center Drive,
Richmond, VA 23235

Registration:

VAFMA Member – \$285
Non-member – \$345

Register Today!

[Learn More & Register](#)

Sponsors



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